



bewellconnect[®]

Strategic investment in medical artificial intelligence to launch the revolutionary BewellCheck-up[®] Personal Health Assistant

Paris, October 29th, 2015

VISIOMED GROUP (FR0011067669 – ALVMG), a company specializing in new generation medical grade electronics, has just passed another major milestone towards building the first-ever global health provision by forging a strategic partnership with the company Medical Intelligence Service (M.I.S.).

M.I.S. brings together a group of medical and technical experts who have developed a revolutionary artificial intelligence system to provide medical decision support. The Expert system, called MEDVIR, is used by SOS Médecin Paris and has been tested on 400 patients at the emergency unit of Lariboisière Hospital in Paris (a unit led by Professor Plaisance) supervised by Dr Bertrand Galichon, with spectacular results: 83% accuracy of diagnoses by its revolutionary "Symptom Checker" where the average success rate of rival systems is in the region of 34%.¹ A recent study by Harvard Medical Schools of a panel of 25 comparable systems in Europe and the United States allows to position MEDVIR far ahead of the panel for congruence of results.¹

The 10 MEDVIR modules can be used for numerous problems to support the needs of health professionals and/or patients:

¹ Source: Medical Intelligence Service



- Emergencies;
- General medicine;
- Prevention;
- Therapeutic follow-up;
- Smart medical records;
- Patient-doctor dialogue;
- Medical encyclopaedia
- Dependence assessment;
- Disability support;
- Mobile medicine.

MEDVIR has been approved by a committee of 12 doctors (members of SOS Medecins Paris, a retired emergency doctor, medical internist and gynaecologist/obstetrician).

Medical Intelligence Service was created by Dr Loïc Etienne. An emergency room physician for 30 years, in 1987 Loïc Etienne created a computerised health service, and then a website (Doctor Clic) which he ran until 2009. He now writes the blog Zeblogsanté dedicated to medicine 3.0. The MEDVIR expert system is the result of three decades' work to combine an unrivalled database with a software platform developed entirely in-house and approved by the company's science committee.

The two partners signed a memorandum of understanding whereby VISIOMED GROUP would gradually take up to a 25% stake in Medical Intelligence Service. The transaction is expected to be finalized by the end of the year. In exchange for its investment, VISIOMED GROUP will have access to all MEDVIR Expert system development and will have the exclusive worldwide rights to use the medical decision making algorithms of this technology on smartphones and tablets.

This transaction supplements the work of VISIOMED GROUP's medical and technical teams and accelerates the commercial launch of the BewellCheck-up® connected health platform, a revolutionary personal health assistant. In early 2016, BewellCheck-up® will thus complete the service associated with BewellConnect® connected medical devices by offering users a range of services that is unique in the world.

Eric Sebban, Founding Chairman and Chief Executive Officer of VISIOMED GROUP says: *"We have been working for nearly three years on building a true personal health assistant. This investment in M.I.S. is only the first stage in our external growth strategy to invest in innovative companies that complement VISIOMED GROUP activities. The range of connected medical devices is only the first stage of the rocket and we are working tirelessly to develop and monetize associated effective services that will boost the use of our connected medical devices. Our technical and strategic partnership with the teams at M.I.S. places us far ahead of our competitors, with a globally unrivalled database of knowledge in the analysis and interpretation of patient data."*

About VISIOMED GROUP

Founded in 2007 by Eric Sebban, VISIOMED GROUP specializes in new generation medical electronics. The laboratory develops and markets innovative health products in the booming field of medical and wellness self diagnosis devices. VISIOMED is notably the inventor of ThermoFlash®, the first-ever contactless infrared medical thermometer.

VISIOMED combines innovation, technology and design to provide non-drug solutions for prevention and treatment focused on simplicity, comfort and the wellbeing of users.

In 2014, VISIOMED GROUP announced the launch of its range of BewellConnect® connected health products, thus becoming the first medical electronics laboratory to penetrate the very-high-potential IoT market (Internet-of-Things). Based in Paris, VISIOMED GROUP is backed by a team of 105 staff including sales teams dedicated to marketing to pharmacies (OTC), to health professionals (hospitals, clinics, retirement homes) and, since late 2010, to large retailers. Group sales in 2014 were more than €13 million. VISIOMED GROUP is recognized as an "Innovative Enterprise" by Bpifrance.

VISIOMED GROUP won national 2nd place in the 2014 Deloitte In Extenso Technology Fast 50 rankings, and European 2nd place in the Health/Biotech/Pharma sector Deloitte Technology Fast 500 rankings.

For more information go to www.visiomed-lab.com.



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