



# bewellconnect<sup>®</sup>

## takes an equity stake in Medical Intelligence Service to finalize launch of BewellCheck-up<sup>®</sup> Personal Health Assistant

Paris, December 8<sup>th</sup>, 2015

**VISIOMED GROUP (FR0011067669 – ALVMG), a company specializing in new generation medical grade electronics, announces it has taken an equity stake in the company Medical Intelligence Service (M.I.S.).**

VISIOMED GROUP has taken a 14.29% equity stake in Medical Intelligence Service, via a reserved capital increase in cash, with an option to increase it to 25%. VISIOMED GROUP now has access to all MEDVIR Expert system development and has the exclusive rights worldwide to use the medical decision making algorithms of this technology on smartphones and tablets.

This transaction finalizes the development of BewellCheck-up<sup>®</sup>, the revolutionary personal health assistant which will have its exclusive world presentation at CES 2016 in Las Vegas, with its marketing launch set for early 2016.

Eric Sebban, Founding Chairman and Chief Executive Officer of VISIOMED GROUP says: *"This is a great moment for VISIOMED GROUP as it takes its first strategic equity stake. Thanks to our partnership with M.I.S., we now have every pieces to successfully launch our personal health assistant which will revolutionize the approach to personalized medicine, both preventive and predictive. This will considerably boost the usage value of our connected medical devices and lead to associated, effective and monetizable service packages."*

Loïc Etienne, Founder and President of M.I.S, says: *"This is the moment we've been waiting for, and marks for us the start of a new era and further expansion. VISIOMED GROUP's stake in our company not only brings financial support but also the benefits of close complementarity between our MEDVIR Expert system and smart connected devices. Smart machines will now, without in any way replacing the doctor/patient relationship, be able to bring expertise to support patients on a daily basis in emergency situations as well as for prevention and therapeutic follow-up. This alliance actually marks the start of medicine 3.0 combining intelligence and ethics."*



New generation medical technology

M.I.S. brings together a group of medical and technical experts who have developed a revolutionary artificial intelligence system to provide medical decision support. The Expert system, called MEDVIR, is used by SOS Médecin Paris and has been tested on 400 patients at the emergency unit of Lariboisière Hospital in Paris (a unit led by Professor Plaisance) supervised by Dr Bertrand Galichon, with spectacular results: 83% accuracy of diagnoses by its revolutionary "Symptom Checker" where the average success rate of rival systems is in the region of 34%.<sup>1</sup> A recent study by Harvard Medical Schools of a panel of 25 comparable systems in Europe and the United States allows to position MEDVIR far ahead of the panel for congruence of results.<sup>1</sup>

The 10 MEDVIR modules can be used for numerous problems to support the needs of health professionals and/or patients:

- Emergencies;
- General medicine;
- Prevention;
- Therapeutic follow-up;
- Smart medical records;
- Patient-doctor dialogue;
- Medical encyclopaedia
- Dependence assessment;
- Disability support;
- Mobile medicine.

MEDVIR has been approved by a committee of 12 doctors (members of SOS Medecins Paris, a retired emergency doctor, medical internist and gynaecologist/obstetrician).

Medical Intelligence Service was created by Dr Loïc Etienne. An emergency room physician for 30 years, in 1987 Loïc Etienne created a computerised health service, and then a website (Doctor Clic) which he ran until 2009. He now writes the blog Zeblogsanté dedicated to medicine 3.0. The MEDVIR expert system is the result of three decades' work to combine an unrivalled database with a software platform developed entirely in-house and approved by the company's science committee.

### **About VISIOMED GROUP**

Founded in 2007 by Eric Sebban, VISIOMED GROUP specializes in new generation medical electronics. The laboratory develops and markets innovative health products in the booming field of medical and wellness self diagnosis devices. VISIOMED is notably the inventor of ThermoFlash<sup>®</sup>, the first-ever contactless infrared medical thermometer.

VISIOMED combines innovation, technology and design to provide non-drug solutions for prevention and treatment focused on simplicity, comfort and the wellbeing of users.

In 2014, VISIOMED GROUP announced the launch of its range of BewellConnect<sup>®</sup> connected health products, thus becoming the first medical electronics laboratory to penetrate the very-high-potential IoT market (Internet-of-Things). Based in Paris, VISIOMED GROUP is backed by a team of 105 staff including sales teams dedicated to marketing to pharmacies (OTC), to health professionals (hospitals, clinics, retirement homes) and, since late 2010, to large retailers. Group sales in 2014 were more than €13 million. VISIOMED GROUP is recognized as an "Innovative Enterprise" by Bpifrance.

VISIOMED GROUP won national 2<sup>nd</sup> place in the 2014 Deloitte In Extenso Technology Fast 50 rankings, and European 2<sup>nd</sup> place in the Health/Biotech/Pharma sector Deloitte Technology Fast 500 rankings.

For more information go to [www.visiomed-lab.com](http://www.visiomed-lab.com).

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<sup>1</sup> Source: Medical Intelligence Service



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