



## bewellconnect®

takes the Stage at CES 2016 to Present the Exclusive Launch  
of its New BewellCheck-up® and MyDoc® Services

Paris, January 5<sup>th</sup>, 2016

VISIOMED GROUP (FR0011067669 – ALVMG), a company specializing in next generation medical grade electronics, will debut its new BewellConnect® ecosystem at CES 2016, introducing the Personal Health Assistant which includes BewellCheck-up® services, My Virtual Doctor, and the first-ever medical-decision-aid MyDoc® putting the patient in touch with health professionals. By offering every individual a dedicated health-support service, VISIOMED GROUP has created a personal health assistant that will revolutionize connected healthcare.

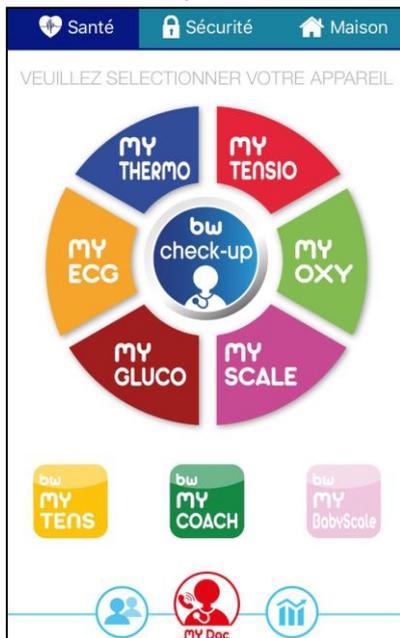
### **BewellCheck-up®: Artificial Intelligence in the interests of health!**

BewellCheck-up® “My Virtual Doctor” is an expert diagnosis guidance system that advises the user on what to do based on the analysis of vital signs measured by its connected health devices (blood sugar reader, blood pressure monitor, ECG, etc.). It automatically correlates the medical data from sensors (the BewellConnect® connected medical devices) with the user’s responses to earlier saved medical questionnaires. Depending on the user’s geographical location and expressed preferences, the system will send that health data via MyDoc® to a panel of physicians available remotely on a 24/7 basis.



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BewellCheck-up® launches via a central button in the application that can be activated in two ways:



- Automatically, when the platform has detected an abnormal reading at any measurement;
- Manually if the user decides to refer a complaint, symptom or sudden pain.

BewellCheck-up® and “My Virtual Doctor” provides the following services:

- Aggregation of medical data;
- Risk assessment;
- Estimation of degree of urgency;
- Diagnosis guidance;
- Personalized advice;
- Communication with a remote physician panel available 24/7.

The BewellCheck-up® button is the first level of the Premium Service offered by the medical interpretation platform. After asking and answering A&E (accident and emergency) medical questions, the BewellCheck-up® expert system provides initial responses and diagnosis

guidance, graded by probability, based on the indications reported by the user. The diagnosis guidance is graded 1 to 5 reflecting the system’s risk assessment.

#### **MyDoc®: A second level of the Premium Service focuses on users individually**

In addition to offering a “Virtual Doctor” expert system, VISIOMED GROUP has further elevated the user experience by creating the **MyDoc®** service: instant access to a remote medical consultation panel. Available on a subscription basis, the **MyDoc®** service is accessible in emergencies 24/7 from the Home page or from the BewellCheck-up® results screen by clicking the **MyDoc®** icon. At the same time as phoning the remote medical consultation panel (at no extra charge), BewellCheck-up® will send the patient’s summary notes with his/her age, weight, size, gender, medical history and current medical treatments, allergies, etc., including any subsequent medical events reported by BewellCheck-up® to the front-line physician, in PDF format. This gives the physician all the information needed to act and promptly take charge of the patient if necessary.

BewellCheck-up® and **MyDoc®** services will be available in late January through the Premium service in the BewellConnect® application. VISIOMED GROUP will usher in a new era where it can monetize its ultra-personalized monitoring services, based on its connected-health medical devices.

A true personal health assistant available 24/7, BewellConnect® stands out for its great simplicity, universal usability, and user-friendliness even for the elderly. It also provides access to the tremendous range of connected medical devices in the BewellConnect® system, which offers an indisputable competitive advantage.

“Having developed the widest, most coherent and innovative range of connected health devices to date, we are now shifting into high gear and offering even more innovative services to guarantee our customers greater value in use, and creating a more solid source of additional recurring revenue for our company via subscriptions,” said Eric Sebban, Founding Chairman and Chief Executive Officer of VISIOMED GROUP. “We have created a unique and revolutionary ecosystem, a win-win for everyone. More than just selling a product line, our goal is to offer this service to our industrial partners around the world such as telecoms operators, insurers, investment companies, banks, pharmas, etc. They can offer their own customers or members access to our unique BewellCheck-up® and **MyDoc®** services that comprise the Personal Health Assistant. We are confident that these new value-added services will revolutionize and encourage the development of connected healthcare in tomorrow’s world, facilitate patient-care pathways, improve the monitoring of chronic diseases and speed prevention. We reaffirm our ambition to acquire, by the end of 2016, some 1 million paying subscribers.”



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Like all the connected healthcare devices in the range, BewellCheck-up® and MyDoc® services are connected to the BewellConnect® global e-health application, thereby creating the first-ever Personal Health Assistant equipped with a “Virtual Doctor”. The collected data and information is saved, protected and hosted in France on secure servers approved by the Health Ministry for the hosting of personal health data (HDS). The data collected by BewellConnect® medical devices is analyzed and interpreted in accordance with World Health Organization (WHO) rules. The Personal Health Assistant, however, can never replace the advice of a physician. The BewellConnect® Personal Health Assistant can reassure when appropriate, and guide when necessary, via the MyDoc® service.

**Have "An Amazing Experience" Live on [www.bewell-connect.com](http://www.bewell-connect.com).**

An exceptional event, an exceptional device. For the four days of the Show (10am to 5pm local time), VISIOMED GROUP invites you to experience the CES “Live” as if you were there, via webcams installed at the BewellConnect stand.

Follow us live at CES 2016 by visiting [www.bewell-connect.com](http://www.bewell-connect.com).

### **About VISIOMED GROUP**

Founded in 2007 by Eric Sebban, VISIOMED GROUP specializes in new generation medical electronics. The laboratory develops and markets innovative health products in the booming field of medical and wellness self diagnosis devices. VISIOMED is notably the inventor of ThermoFlash®, the first-ever contactless infrared medical thermometer.

VISIOMED combines innovation, technology and design to provide non-drug solutions for prevention and treatment focused on simplicity, comfort and the wellbeing of users.

In 2014, VISIOMED GROUP announced the launch of its range of BewellConnect® connected health products, thus becoming the first medical electronics laboratory to penetrate the very-high-potential IoT market (Internet-of-Things).

Based in Paris, VISIOMED GROUP is backed by a team of 105 staff including sales teams dedicated to marketing to pharmacies (OTC), to health professionals (hospitals, clinics, retirement homes) and, since late 2010, to large retailers. Group sales in 2014 were more than €13 million. VISIOMED GROUP is recognized as an “Innovative Enterprise” by Bpifrance.

VISIOMED GROUP won national 2<sup>nd</sup> place in the 2014 Deloitte In Extenso Technology Fast 50 rankings, and European 2<sup>nd</sup> place in the Health/Biotech/Pharma sector Deloitte Technology Fast 500 rankings.

*For more information go to [www.visiomed-lab.com](http://www.visiomed-lab.com).*



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