



bewellconnect®

revolutionizes connected healthcare, launching the first-ever Personal Health Assistant available as a subscription service

Paris, February 4th, 2016

VISIOMED GROUP (FR0011067669 – ALVMG), a company specializing in new generation medical grade electronics, reaffirms its leadership in connected healthcare by launching the world's 1st Personal Health Assistant. A revolutionary service based on the BewellConnect® connected health platform and available as a subscription service starting the end of this month, February.

Three premium subscription packages designed to suit every need

VISIOMED GROUP has decided to include in its BewellConnect® health platform, which is freely accessible, Premium subscription services by launching three packages designed to best suit its clients' needs and expectations. These three Premium offers permit access, with or without commitment, to BewellCheck-up®, My Virtual Doctor, the first-ever expert diagnosis guidance system, and MyDoc®, the remote consultation platform operated by physicians.

Health Discovery: package with no time commitment

Pack	Service	Monthly rate
Single Discovery BewellCheck-up®:	Unlimited access to Virtual Doctor	€12.90 inc tax
Single Discovery MyDoc®:	1 teleconsultation call ¹	€19.90 inc tax
Dual Discovery BewellCheck-up®:	Unlimited access to Virtual Doctor + 1 teleconsultation call ¹	€29.90 inc tax

¹ Excluding telecom cost. Each additional call is charged €19.90 inc tax + telecom cost.



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Health Privilege: access to services with 12-month commitment

Package	Service	Monthly rate
Single Privilege BewellCheck-up®:	Unlimited access to Virtual Doctor	€5.90 inc tax
Single Privilege MyDoc®:	2 teleconsultation calls ²	€24.90 inc tax
Dual Privilege BewellCheck-up®:	Unlimited access to Virtual Doctor + 2 teleconsultation calls ²	€27.90 inc tax

Health Serenity: unlimited use of all services with 24-month commitment

Package	Service	Monthly rate
Single Serenity BewellCheck-up®	Unlimited access to Virtual Doctor	€4.90 inc tax
Single Serenity MyDoc®	Unlimited teleconsultation calls ³	€29.90 inc tax
Dual Serenity BewellCheck-up®:	Unlimited access to Virtual Doctor + unlimited teleconsultation calls ³	€31.90 inc tax

All services are accessible from the application BewellConnect® which is downloadable from AppStore and Google Play. Subscribers can configure up to seven profiles per account for their entire family.

Users can subscribe directly from within the BewellConnect® app or online at www.bewell-connect.com.

Eric Sebban, Founding Chairman and Chief Executive Officer of VISIOMED GROUP says: *“Our new innovative services allow us to offer everyone the ability to really take charge of their own health, whenever they want. This is a real revolution in connected healthcare. BewellConnect® connected medical devices allow patients’ vital data to be collected and – thanks to the power of the artificial intelligence designed into the system which has shown 87% diagnosis consistency, combined with the teleconsultation platform – offer an entirely new healthcare experience. We are very proud to be the first company in the world to offer such a service and are convinced of its enormous potential. We will gradually, beginning with France, roll out our subscription packages everywhere we operate in the world to reach our initial goal of one million subscribers. We are now positioned better than ever as precursors of the new healthcare generation, due to the philosophy that has driven us since 2007.”*

² Excluding telecom cost. Each additional call is charged €19.90 inc tax + telecom cost.

³ Excluding telecom cost.



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BewellCheck-up®: “My Virtual Doctor”

BewellCheck-up® “My Virtual Doctor” is an expert diagnosis guidance system that advises the user what to do based on the analysis of vital signs measured by its connected health devices (blood sugar reader, blood pressure monitor, ECG, etc.). It automatically correlates the medical data from sensors (the BewellConnect® connected medical devices) with the user’s responses to earlier saved medical questionnaires. Depending on the user’s geographical location and expressed preferences, the system will send that health data via **MyDoc®** to a panel of physicians available remotely on a 24/7 basis.

BewellCheck-up® launches via a central button in the application that can be activated in two ways:



- either automatically, when the platform has detected an abnormal reading at any measurement time;
- or manually if the user decides to refer a complaint, symptom or sudden pain.

BewellCheck-up®, “My Virtual Doctor” provides the following services:

- Aggregation of medical data;
- Risk assessment;
- Estimation of degree of urgency;
- Diagnosis guidance;
- Personalized advice;
- Communication with a remote physician panel available 24/7.



MyDoc®: the new-generation medical teleconsultation

MyDoc® is a brand new teleconsultation service platform to instantly access physicians remotely. The **MyDoc®** service is accessible at any time in an emergency (24/7) from the Home page or from the BewellCheck-up® results screen by clicking the **MyDoc®** icon. At the same time as phoning the remote medical consultation panel, BewellCheck-up® will send to the supervising physician, in PDF format, the patient’s summary notes with his/her age, weight, size, gender, medical history and current medical treatments, allergies, etc., including any subsequent medical events reported by BewellCheck-up®. This gives the physician all the information needed to act and promptly take charge of the patient if necessary.

The collected data and information is saved, protected and hosted in France on secure servers approved by the Health Ministry for the archiving of personal health data (HDS). The data collected by BewellConnect® medical devices is analyzed and interpreted in accordance with World Health Organization (WHO) rules. However, the Personal Health Assistant can never replace the advice of a doctor. The BewellConnect® Personal Health Assistant can reassure, when appropriate, and guide, when necessary, via the **MyDoc®** service.



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About VISIOMED GROUP

Founded in 2007 by Eric Sebban, VISIOMED GROUP specializes in new generation medical electronics. The laboratory develops and markets innovative health products in the booming field of medical and wellness self diagnosis devices. VISIOMED is notably the inventor of ThermoFlash®, the first-ever contactless infrared medical thermometer.

VISIOMED combines innovation, technology and design to provide non-drug solutions for prevention and treatment focused on simplicity, comfort and the wellbeing of users.

In 2014, VISIOMED GROUP announced the launch of its range of BewellConnect® connected health products, thus becoming the first medical electronics laboratory to penetrate the very-high-potential IoT market (Internet-of-Things).

Based in Paris, VISIOMED GROUP is backed by a team of 105 staff including sales teams dedicated to marketing to pharmacies (OTC), to health professionals (hospitals, clinics, retirement homes) and, since late 2010, to large retailers. Group sales in 2014 were more than €13 million. VISIOMED GROUP is recognized as an “Innovative Enterprise” by Bpifrance.

VISIOMED GROUP won national 2nd place in the 2014 Deloitte In Extensio Technology Fast 50 rankings, and European 2nd place in the Health/Biotech/Pharma sector Deloitte Technology Fast 500 rankings.

For more information go to www.visiomed-lab.com.

CONTACTS

VISIOMED GROUP

Eric Sebban
bourse@visiomed-lab.com Chairman & CEO
+33 (0)1 40 67 06 50



ACTUS finance & communication

Jérôme Fabreguettes-Leib
visiomed@actus.fr Investor Relations
+33 (0)1 53 67 36 78



Alexandra Prisa
aprisa@actus.fr Financial Press Relations
+33 (0)1 53 67 36 90

TRENT & COMPANY INC.

Pamela Wadler
pam@trentandcompany.com Press Relations
+1 212 966-0024



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