





# Big winner of the ScaleUp Awards 2016 awarded by KPMG in partnership with CroissancePlus

# Paris, april 3<sup>rd</sup> 2016

VISIOMED GROUP (FR0011067669 – ALVMG), a company specializing in next-generation medical electronics, is very proud to have received the Scale Up Award 2016 awarded by KPMG at the Spring Campus of CroissancePlus.

KPMG, in partnership with CroissancePlus, organised the first edition of the Scale Up Awards which identify the innovative scale-ups of the year.

This award rewards companies that have confirmed their business model and who, thanks to innovation, have moved up from the start-up to the scale-up stage, all business sectors included.

It concerns all French companies whose turnover exceeds € 10 million and whose growth was higher than 10% over the last three years.

Several criteria were used to identify the winning companies: an evolution of turnover, international development, an increase in personnel, or the prospects for development, innovation and the associated funding.



#### The jury was composed of:

- Nicolas Beaudouin, Associate, Development Director, KPMG
- Geoffroy de Becdelièvre, Founder & President, Marco Vasco
- Michel Coster, Professor of Entrepreneurship and Head of the EMLYON incubator
- Hélène Saint-Loubert, President, Grenade&Sparks

#### The four winners:

- Emmanuel OLIVIER, CEO of ESKER
- Hervé SIMONIN, CEO of LINKFLUENCE
- Jérôme LECAT, CEO of SCALITY
- Eric SEBBAN, President of VISIOMED

The winners pitched for eight minutes on 1 April in front of 350 participants of the Spring Campus who voted for the big winner of 2016. The four winners received coaching from KPMG with a view to the final and will be invited to the Spring Campus 2017.

Eric SEBBAN, the big winner of this 2016 edition, will in addition be offered a trip organised by CroissancePlus to Silicon Valley as well as a tailored support program in development and financing.

Eric SEBBAN, CEO of the VISIOMED GROUP, remarked: "This award is a real honour and a recognition of the work carried out by the VISIOMED GROUP in establishing itself in the connected healthcare market. Our company was honoured for its capacity for innovative breakthroughs, the scalability of our business and its strong prospects for international growth. We have succeeded in creating a unique offering of medical devices and connected services and forged a network of partners worldwide. We now have in our hand all the cards needed to spread French Tech and we hope not to stop at the innovative scale-up stage."

#### **About the VISIOMED GROUP**

Founded in 2007 by Eric Sebban, the VISIOMED GROUP is a company specializing in next-generation medical electronics. The laboratory develops and markets innovative health products in the promising areas of medical self-diagnostics and well-being. VISIOMED is known as the inventor of the Thermo*Flash*®, the first clinical, infra-red non-contact thermometer.

VISIOMED products incorporate innovation, technology and design to provide solutions for prevention and non-drug treatments based on simplicity, comfort and the well-being of users.

In 2014, the VISIOMED GROUP announced the launch of its "BewellConnect®" range of healthcare products, becoming the first medical electronics laboratory to penetrate the very high potential market of the Internet of Things (IoT). Based in Paris, the VISIOMED GROUP relies on a team of 105 employees including sales forces dedicated to commercialisation in pharmacies (OTC), among health professionals (hospitals, clinics, retirement homes) and, since the end of 2010, mass distribution. In 2014, the Group generated a turnover of more than € 13 million. VISIOMED GROUP was described as an "Innovative Business" by Bpifrance.

VISIOMED GROUP was ranked 2<sup>nd</sup> in the national competition on the occasion of the 2014 edition of Deloitte In Extenso Technology Fast 50 and 2<sup>nd</sup> in Europe in the Health/Biotech/Pharma sector of Deloitte Technology Fast 500.

More information at www.visiomed-lab.com.



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