



VISIOMED GROUP to Launch BewellConnect® / MAJORD'HOME, The connected smart TV dedicated to home assistance

Paris, France (January 6, 2017) - **VISIOMED Group**, a company specialising in next-generation medical electronics, is continuing with its strategic-partnership policy on the annual **Consumer Electronics Show (CES)** in Las Vegas, with the integration of **BewellConnect®** connected healthcare services and **MAJORD'HOME** connected TV platform dedicated to providing home assistance to the elderly.



MAJORD'HOME is a connected TV service platform developed by the **VITY** company. **Visiomed Group** integrates the **BewellConnect®** home care, remote consultation and telemedicine services and applications using a simple television screen and a traditional remote control. The concept is to incorporate television at the heart of a system of digital services and technologies that ensure good ageing at home. Currently, the unique **BewellConnect®/MAJORD'HOME** service offers the first set of TV Apps aimed at supporting the elderly at home.

With the software architecture designed by VITY and the APIs developed by the **VISIOMED GROUP**, the two partners were able to integrate the first **BewellConnect®** connected healthcare platform directly into the **BewellConnect®/MAJORD'HOME** interface. In this manner, TV sets replace smartphones and, with support of an Internet connection managed by the **MAJORD'HOME Mediabox**, provide access the **BewellCheck-up®** and **MyDoc®** services.



Combined with **BewellConnect®** connected medical devices (**MyThermo®**, **MyTensio®**, **MyECG**, **MyScale®**, etc.), the elderly, caregivers and families can measure and monitor changes of essential data on a daily basis. Thanks to the **BewellCheck-up®** service, an artificial intelligence system, users can quickly benefit from diagnostic guidelines through an algorithm that incorporates 250 emergency diagnoses and 670 general medical diagnoses. If necessary, using the **MyDoc®** service, users can be put in contact directly with a doctor on the remote-consultation medical platform available 24 hours a day, 7 days a week, in the event that abnormal health data are received.

BewellConnect®/MAJORD'HOME provides people “disconnected from the digital world” access to e-health services while improving their everyday quality of life, reinforcing their social connection to the outside world, with both doctors and family, and providing medical care at home.

The **MAJORD'HOME Mediabox** can be controlled and used easily through a traditional TV remote control that gives users access to additional SmartTV services (control of live TV, ReplayTV, etc.) and home automation features (access control, lighting, heating, etc.).

With Internet connection and connected medical devices, **BewellConnect®/MAJORD'HOME** allows for the implementation of telemedicine services. Additionally, a decree regarding care through remote monitoring for certain chronic conditions was recently published in the Official Journal. This decree is part of an extension of article 47 of the law on funding for social security for 2017, and it allows for specifying funding for telemedicine.

By simply offering new services on a television screen, which anyone can use, **BewellConnect®/MAJORD'HOME** can contribute to reducing, at the same time, the constraints and costs of medical monitoring, thus fighting against medical deserts.

BewellConnect®/MAJORD'HOME is intended for the growing market of the Silver Economy. By 2020, 2 billion people will be over the age of 65, 80% of whom will live in developed countries. 85% of them wish to continue living in their homes and demand solutions integrated into their habitats, with over 55% willing to use remote systems to monitor their health.

BewellConnect®/MAJORD'HOME will be marketed from the 3rd quarter of 2017 mainly in the form of B2B2C, through insurance companies, mutual insurance companies, remote-assistance companies and companies working in services for people looking for a digital home support platform, as well as 22,500 pharmacies which will be able to offer the **BewellConnect®/MAJORD'HOME** service to their customers.

The financial model of **BewellConnect®/MAJORD'HOME** is based on:

- The purchase and installation of the **Mediabox** kit and related medical devices
- Subscription to **BewellCheck-up®** and **MyDoc®** services
- Access to offers of custom complementary services (meals, concierge, coach, home care, beauty treatments, etc.) offered by partner companies through apps available on the TV set.

The pricing of **BewellConnect®/MAJORD'HOME** services will depend on “Module Packs” (health, security and/or home automation) chosen as well as on the duration of the agreement. The subscription cost will be between \$26.00 and \$210 per month, including taxes.

Eric Sebban, Founder and CEO of VISIOMED GROUP, says: *“Our goal is to make connected health accessible to everyone. Thanks to BewellConnect®/MAJORD'HOME, we can make homes connected and smart, providing custom services designed for each person. We are opening a new market segment with lots of potential, with seniors looking for easy-to-use solutions that can extend their life expectancy in good health at home.”*



New generation medical technology

Discover BewellConnect®/MAJORD'HOME live at www.bewell-connect.com

You can discover BewellConnect®/MAJORD'HOME and the many innovations introduced by the BewellConnect® teams during CES 2017 in Las Vegas, using the **Direct Live** link available on our website at www.bewell-connect.com.

About VITY

Vity is an SME that has been specialising in the development of products and solutions for the professional home automation market for over 20 years. Historically, it developed on the distribution of professional audiovisual products, thus gaining the trust of its customers. The company then diversified its operations into the automation industry and developed many home automation products covering the needs of professionals (control of meeting rooms, museums, conferences, homes, etc.). Since 2011 and the acquisition of the company by Eric Berthaud, we completed several projects in the fields of e-health, home care and energy efficiency. We also received several awards for these projects (ASIM in 2012, SOLENN in 2015, etc.).

MAJORD'HOME is a combination of all these skills and technologies. It is the 1st television platform at the service of the connected home. The idea is to offer households the possibility to control their homes from a single interface and, what is more, the most widely used in the home, television. Based in Lorient, France, the team consists of engineers who search but especially develop our solutions; marketers who are in charge of making it known; as well as salespeople who travel all over France and the world to introduce and sell the product.

About the VISIOMED GROUP

Founded by Eric Sebban in 2007, VISIOMED GROUP is a company that specializes in next-generation medical electronics. The laboratory develops and markets innovative healthcare products in the promising areas of self-diagnosis for medical use and well-being. VISIOMED is also the inventor of the ThermoFlash®, the 1st contactless medical infrared thermometer. VISIOMED products combine innovation, technology and design to non-drug prevention and treatment solutions focusing on simplicity, comfort and well-being for users. In 2014, VISIOMED GROUP announced the launch of its "BewellConnect®" range of connected healthcare products, thus becoming the 1st medical electronics laboratory to penetrate the very promising market of the Internet of Things (IoT).

Based in Paris, France, VISIOMED GROUP relies on a team of 105 employees, with a sales force dedicated to commercialisation through pharmacies (OTC), to health professionals (hospitals, clinics, retirement homes) and, since late 2010, in retail shops. In 2015, the Group achieved a turnover of over €10M. VISIOMED GROUP is classified as an "Innovative Company" by Bpifrance.

VISIOMED GROUP was ranked 2nd in the national chart on the occasion of the 2014 edition of Deloitte In Extenso Technology Fast 50 and 2nd in Europe in the Health/Biotech/Pharma sector of the Deloitte Technology Fast 500. In 2016, VISIOMED GROUP won the ScaleUp Awards organised by KPMG and CroissancePlus and was ranked 1st among companies in the Health industry in the FW500 (FrenchWeb) ranking.

More information at www.visiomed-lab.com.

Contacts

VISIOMED GROUP

Eric Sebban

bourse@visiomed-lab.com

CEO

01 40 67 06 50

ACTUS finance & communication

Jérôme Fabreguettes-Leib

visiomed@actus.fr

Investor Relations

01 53 67 36 78



New generation medical technology

Alexandra Prisa
aprisa@actus.fr

Financial Press Relations
01 53 67 36 90

TRENT & COMPANY INC.

Pamela Wadler
pam@trentandcompany.com

Press Relations
+1 212 966-0024



New generation medical technology